

1250 24th Street, N.W.

Washington, DC 20037

September 1, 2013



Friends School Students  
Friends School of Baltimore  
5914 North Charles Street  
Baltimore, MD 21212

Dear Friends School Students,

We are writing you because we need your help. For 50 years, the World Wildlife Federation has been protecting the future of nature. The world's leading conservation organization, WWF works in 100 countries and is supported by 1.2 million members in the United States and close to 5 million globally. WWF's unique way of working combines global reach with a foundation in science, involves action at every level from local to global, and ensures the delivery of innovative solutions that meet the needs of both people and nature.

However, we still need help educating the public and that is where you come in. People do not understand the struggle that comes along with

answering the question, “Do we have the right to capture and cage animals?” We would like you to collaborate in a creative way to answer that very question. Do we have the right? And if so, when and why?

We would like you to create a book that would help educate adults and children about whether we have the right to capture and cage animals. What do you say, will you take the challenge? We hope so! If you do, part of the proceeds from the sale of the book will be donated to a wildlife preservation charity of your choosing. That is how serious we are about our mission.

We look forward to hearing from you soon.

Sincerely,

Carter Roberso  
President & CEO